

1965 RAMBLER COLOR AND UPHOLSTERY SELECTOR

AMERICAN 220, 330, 440 & 440-H CLASSIC 550, 660, 770 & 770-H AMBASSADOR 880, 990 & 990-H

Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.

Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the opposite side of the book. Leave this section open at the selected color.

Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.

Select an upholstery, using the swatches on the opposite side of the book. The swatches are identified by trim numbers and are arranged in numerical order.

After the color and upholstery selection is completed, return each section to its normal position.

PRODUCT INFORMATION DEPT. AMERICAN MOTORS CORP. DETROIT, MICHIGAN 48232

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AMERICAN 220 or 330

MODEL	220	330							
UPHOLSTERY AVAILABLE	UPHOLSTERY	•	BLACK & GRAY	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQI
FABRIC Stand	dard		T522C	T532C	T533C	T534C	T535C	T536C	T53
POROUS VINYL Extra	Cost		T522P	T532P	T533P	T534P	T535P	T536P	T53
EXTERIOR COLORS	PAINT	WHEEL							
CLASSIC BLACK	P1A	P1A			•				
FROST WHITE	P72A	P72A					•		
ANTIGUA RED	P3A	РЗА					•		
MYSTIC GOLD, Metallic	P4A	P4A		•					
LEGION BLUE (Light)	P5A	P6A	•				JAN.		
VISCOUNT BLUE, Metallic (Medium		P6A			•				
WOODSIDE GREEN, Metallic (Light) P54A	P54A				•			
SEASIDE AQUA (Light)	P7A	P9A							(
MARINA AQUA, Metallic (Medium)	P8A	P9A							(
ATLANTIS AQUA, Metallic (Dark)	P9A	P9A							(
MONTEGO ROSE (Light)	P10A	P12A							
BARCELONA TAUPE, Metallic (Med		P12A							
CORRAL CORDOVAN, Metallic (Dar	k) P12A	P12A	•						
SOLAR YELLOW	P13A	P13A		•					
CLASSIC BLACK FROST WHITE	P1A-72A	P1A	•	•	•	•	•	•	
ANTIGUA RED FROST WHITE	P3A-72A	РЗА	•	•			•		
ANTIGUA RED CLASSIC BLACK	P3A-1A	РЗА	•	•			•		
MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	•	•			•		
MYSTIC GOLD, Metallic CLASSIC BLACK LEGION BLUE (Light)	P4A-1A	P4A	•	•			•		
FROST WHITE VISCOUNT BLUE, Metallic (Medium	P5A-72A	P6A	•		•				
FROST WHITE LEGION BLUE (Light)	F OA-72A	P6A	•		•				
VISCOUNT BLUE, Metallic (Medium WOODSIDE GREEN, Metallic (Light	(P6A	•		•				
FROST WHITE SEASIDE AQUA (Light)	F34A-72A	P54A	•			•			
FROST WHITE MARINA AQUA, Metallic (Medium)	P7A-72A	P9A	•						•
FROST WHITE ATLANTIS AQUA, Metallic (Dark)	FGA-72A	P9A	•						
FROST WHITE SEASIDE AQUA (Light)	P9A-72A	P9A	•						
MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light)		P9A	•						
ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Medium)	P7A-9A P8A-9A	P9A P9A	•						•
ATLANTIS AQUA, Metallic (Dark) MONTEGO ROSE (Light)	P10A-72A	P12A	•			7.12.			
FROST WHITE BARCELONA TAUPE, Metallic (Med		P12A	•					•	
CORRAL CORDOVAN, Metallic (Dar		P12A						•	
MONTEGO ROSE (Light)	D104 104	P12A						•	
CORRAL CORDOVAN, Metallic (Dar MONTEGO ROSE (Light)	P104 114	P12A						•	
BARCELONA TAUPE, Metallic (Med BARCELONA TAUPE, Metallic (Med CORRAL CORDOVAN, Metallic (Dar	lium) P11A 12A	P12A							
SOLAR YELLOW	P13A-72A	P13A							

AMERICAN 220 or 330

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 220

Also in 330



4-DOOR SEDAN, 330

Also in 220



4-DOOR STATION WAGON, 330

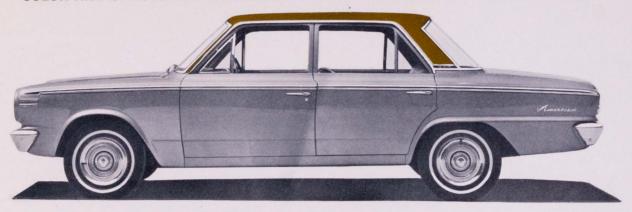
Also in 220, less roof-rack

AMERICAN 440 or 440-H

[UPHOLSTERY AVAILABLE		HOLSTERY		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACE & WHIT
	FABRIC	Standard 44	0	ortible	T541C	T543C	T544C	T545C	T546C	T547C	T5480
	POROUS VINYL	Not Available Extra Cost 4 Not Available	40		T541P	T543P	T544P	T545P	T546P	T547P	T548F
	ALL-VINYL	Standard 44 Extra Cost 4	0 Convertib		T541V	T543V	T544V	T545V & Maroon	T546V	T547V	T548V
		Extra Cost 4	40	SLIM & CONSOLE	T541D	T543D	T544D	T545D	T546D	T547D	T548E
	FABRIC BUCKET	Extra Cost 4	40	WIDE	T541G	T543G	T544G	T545G	T546G	T547G	T5480
		Standard 44 Extra Cost 4	40	SLIM &	T541E	T543E	T544E	T545E & Maroon	T546E	T547E	T548E
	ALL-VINYL BUCKET	Extra Cost 4	40	WIDE	T541H	T543H	Т544Н	T545H & Maroon	T546H	T547H	T548F
}		Opt. No Cost	PAINT	WHEEL				& Maroon			All-White
	EXTERIOR COLOR	RS	CODE P1A	COLOR P1A	•	•	•		•		
9	CLASSIC BLACK FROST WHITE		P72A	P72A	•	•		•			
STANDARD	ANTIGUA RED		РЗА	P3A	•			•			0
A	MYSTIC GOLD, Metallic		P4A P5A	P4A P6A							
ST	VISCOUNT BLUE, Metallic ((Medium)	P6A	P6A							
33,	WOODSIDE GREEN, Metallic		P54A	P54A	•		•				
	SEASIDE AQUA (Light)		P7A	P9A	•					•	•
00	MARINA AQUA, Metallic (M	ledium)	P8A	P9A	•					•	
0	ATLANTIS AQUA, Metallic (Dark)	P9A P10A	P9A P12A	•					•	
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metal	lic (Medium)	P10A P11A	P12A P12A							•
14 S	CORRAL CORDOVAN, Metal		P12A	P12A	•						•
	SOLAR YELLOW		P13A	P13A	•		•				
	CLASSIC BLACK		P1A-72A	P1A	•	•	•	•	•	•	
6	FROST WHITE ANTIGUA RED		P3A-72A	P3A							
10	FROST WHITE ANTIGUA RED		P3A-1A	P3A							
Reve	CLASSIC BLACK MYSTIC GOLD, Metallic		P4A-72A	P4A							
A	FROST WHITE MYSTIC GOLD, Metallic			2 2 2 2	•						
Ar	CLASSIC BLACK		P4A-1A	P4A	•			•			•
ge)	FROST WHITE	Madium	P5A-72A	P6A	•	•					•
pa	VISCOUNT BLUE, Metallic (FROST WHITE	Medium)	P6A-72A	P6A	•	•					•
-Tone	VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A	•	•					•
- 0	WOODSIDE GREEN, Metallic FROST WHITE	c (Light)	P54A-72A	P54A	•		•				•
list	SEASIDE AQUA (Light) FROST WHITE		P7A-72A	P9A	•					•	•
0 1	MARINA AQUA, Metallic (M FROST WHITE		P8A-72A	P9A	•					•	•
col	ATLANTIS AQUA, Metallic (FROST WHITE	Dark)	P9A-72A	P9A	•					•	•
TOP	SEASIDE AQUA (Light) MARINA AQUA, Metallic (M	edium)	P7A-8A	P9A	•					•	•
Extr	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A	•					•	•
ER	MARINA AQUA, Metallic (M ATLANTIS AQUA, Metallic (edium) Dark)	P8A-9A	P9A	•					0	. •
ON	MONTEGO ROSE (Light) FROST WHITE		P10A-72A	P12A	•				•		•
(4 C	BARCELONA TAUPE, Metall FROST WHITE		P11A-72A	P12A	•				•		•
	CORRAL CORDOVAN, Metal FROST WHITE	lic (Dark)	P12A-72A	P12A	•				•		•
ō	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metal	lic (Dark)	P10A-12A	P12A	•				•		•
-0%	MONTEGO ROSE (Light) BARCELONA TAUPE, Metall		P10A-11A	P12A	•				•		•
4	BARCELONA TAUPE, Metall CORRAL CORDOVAN, Metal	lic (Medium) lic (Dark)	P11A-12A	P12A	•			i vita	•		•
	SOLAR YELLOW FROST WHITE		P13A-72A	P13A	•		•				•
or or	LEGION BLUE (Light) CLASSIC BLACK		P5A-1A	P1A	•						
tra-C nteri	VISCOUNT BLUE, Metallic (CLASSIC BLACK	Medium)	P6A-1A	P1A	•	11/2/11					
Ex sck li	SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	•						
sible h Bla	MARINA AQUA, Metallic (M CLASSIC BLACK	ledium)	P8A-1A	P1A	•			E 215			
	WOODSIDE GREEN, Metallic	c (Light)	P54A-1A	P1A	•						
Wi											
ot Rev	MONTEGO ROSE (Light)		P10A-1A	P1A	•	1 1 2 2 2 E			1 5 7 7 1 3		
s Not B		lic (Medium)	P10A-1A P11A-1A	P1A P1A	•						

AMERICAN 440 or 440-H TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



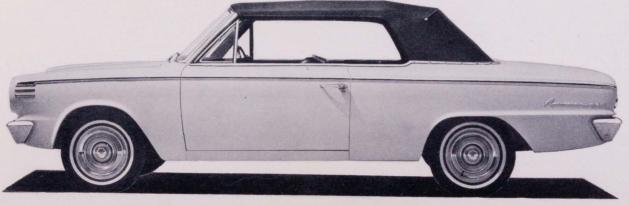
4-DOOR SEDAN, 440



2-DOOR HARDTOP, 440



2-DOOR HARDTOP, 440-H



2-DOOR CONVERTIBLE, 440

Black Top. "BK"... With all exterior solid colors.
White Top. "WH"... With all exterior solid colors.
Blue Top. "BU"... With Classic Black, Frost White, Legion Blue and Viscount Blue.
Aqua Top. "AQ"... With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua.

CLASSIC 550 or 660

	MODELS				550		660					
	UPHOLSTERY UI	PHOLSTERY	•	BLACK & WHITE	BLUE	AQUA	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQU
	FABRIC Standard			T552C	T553C	T557C	T562C	T563C	T564C	T565C	T566C	T567
	POROUS VINYL Extra Cost			T552P	T553P	T557P	T562P	T563P	T564P	T565P	T566P	T567
	EXTERIOR COLORS	PAINT CODE	WHEEL									
_	CLASSIC BLACK	P1A	P1A	•	•	•	•	•	•	•	•	•
	FROST WHITE	P72A	P72A	•	•		•	•	•	•	•	
	ANTIGUA RED	P3A	РЗА	•			•	613				
	MYSTIC GOLD, Metallic	P4A	P4A	•			•			•		
	LEGION BLUE (Light)	P5A	P6A		•			•				
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	F-781	•			•				
	WOODSIDE GREEN, Metallic (Light)	P54A	P54A									
	SEASIDE AQUA (Light)	P7A	P9A									
	MARINA AQUA, Metallic (Medium)	P8A	P9A									
		P9A	P9A			•						
	ATLANTIS AQUA, Metallic (Dark)	10.000	2.555.00									
	MONTEGO ROSE (Light)	P10A	P12A	•								-
	BARCELONA TAUPE, Metallic (Medium)	P11A	P12A	•							•	-
	CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	•							•	-
	SOLAR YELLOW	P13A	P13A	•			•		•			-
	CLASSIC BLACK FROST WHITE	P1A-72A	P1A	•	•	•	•	•	•	•	•	•
	ANTIGUA RED FROST WHITE	P3A-72A	РЗА	•			•			•		
	ANTIGUA RED CLASSIC BLACK	P3A-1A	РЗА	•			•			•		
	MYSTIC GOLD, Metallic FROST WHITE MYSTIC GOLD, Metallic	P4A-72A	P4A	•			•			•		
	CLASSIC BLACK LEGION BLUE (Light)	P4A-1A	P4A	•			•			•		
	FROST WHITE VISCOUNT BLUE, Metallic (Medium)	P5A-72A	P6A		•			•				
	FROST WHITE LEGION BLUE (Light)	P6A-72A	P6A P6A		•							
	VISCOUNT BLÙE, Métallic (Medium) WOODSIDE GREEN, Metallic (Light)	P5A-6A P54A-72A	P54A		•							
	FROST WHITE SEASIDE AQUA (Light)	P7A-72A	P9A	•		•						
	FROST WHITE MARINA AQUA, Metallic (Medium)	P8A-72A	P9A									
	FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A			•						
	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A			•						
	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A			•						
	MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	Р9А			•						
	MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	•							•	
compliant of the control of the cont	BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A	•							•	
	CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A	•							•	
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A	•							•	
	MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A	•							•	
	BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A	•							•	
	SOLAR YELLOW FROST WHITE	P13A-72A	P13A				•	44.50	•	THE SALE		

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 550

Also in 660



4-DOOR SEDAN, 660

Also in 550



4-DOOR STATION WAGON, 660

Also in 550 (5-Door, 3-Seat Optional in 660)

CLASSIC 770 or 770-H

	UPHOLSTERY AVAILABLE		HOLSTERY		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE
	FABRIC	Standard 7	70	vertible	T571C	T573C	T574C	T575C	T576C	T577C	T578C
	POPOLIS VINVI Extra Cost		Not Available 770 Conve Extra Cost 770		T571P	T573P	T574P	T575P	T576P	T577P	T578P
	ALL-VINYL	Not Availab Standard 7	70 Converti	ble	T571V	T573V	T574V	T575V	T576V	T577V	T578V
	ALE-VIII'E	Extra Cost		SLIM &	T571D	T573D	T574D	T575D	T576D	T577D	All-White
	FABRIC BUCKET	Extra Cost		CONSOLE					T576G		
		Standard 7	70-H	WIDE SLIM &	T571G	T573G	T574G	T575G		T577G	T578G T578E
	ALL-VINYL BUCKET	Extra Cost	770-H	CONSOLE	T571E	T573E	T574E	T575E	T576E	T577E	All-White
	BOCKET	Opt. No Cos	st 770-H	WIDE	T571H	T573H	T574H	T575H	T576H	T577H	All-White
	EXTERIOR COLORS		CODE	COLOR							
Q	CLASSIC BLACK FROST WHITE		P1A P72A	P1A P72A			•	•	•		
STANDARD	ANTIGUA RED		РЗА	РЗА				•			•
AN	MYSTIC GOLD, Metallic LEGION BLUE (Light)		P4A P5A	P4A P6A	•			•			
	VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	•	•					
COLORS,	WOODSIDE GREEN, Metallic	(Light)	P54A	P54A	•		•				0
OLC	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Me	edium)	P7A P8A	P9A P9A							0
	ATLANTIS AQUA, Metallic (I		P9A	P9A	•						•
SOLID	MONTEGO ROSE (Light)		P10A	P12A					•		•
	BARCELONA TAUPE, Metalli CORRAL CORDOVAN, Metall		P11A	P12A P12A	•				•		•
14	SOLAR YELLOW	ic (Dark)	P12A P13A	P12A P13A			•				•
	CLASSIC BLACK		P1A-72A	P1A		•		•			
(e)	FROST WHITE ANTIGUA RED			7.1.							
sibl	FROST WHITE		P3A-72A	P3A	•			•			•
Reversible)	ANTIGUA RED CLASSIC BLACK		P3A-1A	РЗА	•			•			•
AII R	MYSTIC GOLD, Metallic FROST WHITE		P4A-72A	P4A	•			•			•
Are A	MYSTIC GOLD, Metallic CLASSIC BLACK		P4A-1A	P4A	•			•			•
	LEGION BLUE (Light) FROST WHITE		P5A-72A	P6A	•	•					•
s Lister page)	VISCOUNT BLUE, Metallic (1) FROST WHITE	Medium)	P6A-72A	P6A	•	•					•
Two-Tones Listed ed on next page)	LEGION BLUE (Light)	A = -1:>	P5A-6A	P6A	•	•					•
Two-T	WOODSIDE GREEN, Metallic	Contract to the Contract of th	P54A-72A	P54A	•		•				•
	FROST WHITE SEASIDE AQUA (Light)		P7A-72A	P9A	•						•
ons (MARINA AQUA, Metallic (Me	edium)	P8A-72A	P9A							
Opti	FROST WHITE ATLANTIS AQUA, Metallic (D	ark)	P9A-72A	P9A	•						
Cost	FROST WHITE SEASIDE AQUA (Light)		P7A-8A	P9A		-					
ctra-	MARINA AQUA, Metallic (Me SEASIDE AQUA (Light)		P7A-9A	P9A							
S, E,	MARINA AQUA, Metallic (D			P9A							
TON	ATLANTIS ÀQUA, Metallic (E MONTEGO ROSE (Light)		P8A-9A		•						
L CO	FROST WHITE BARCELONA TAUPE, Metalli	c (Medium)	P10A-72A	P12A	•				•		•
DMB (4	FROST WHITE CORRAL CORDOVAN, Metalli		P11A-72A	P12A	•				•		
TWO-TONE COMBINATIONS, Extra-Cost Options (22 (4 CONVERTIBLE TOP COLORS list	FROST WHITE MONTEGO ROSE (Light)	(Dark)	P12A-72A	P12A	•				•		•
TON	CORRAL CORDOVAN, Metalli MONTEGO ROSE (Light)	c (Dark)	P10A-12A	P12A	•				•		
TWO	BARCELONA TAUPE, Metalli BARCELONA TAUPE, Metalli		P10A-11A	P12A	•				•		•
44	CORRAL CORDOVAN, Metalli		P11A-12A	P12A	•				•		•
	SOLAR YELLOW FROST WHITE		P13A-72A	P13A	•		•				•
8 TWO-TONES Only for 770 & 770-H (Colors Not Reversible) Extra-Cost Option, Only With Black Interior	CLASSIC BLACK		P5A-1A	P1A	•						
tra-(VISCOUNT BLUE, Metallic (I CLASSIC BLACK	viedium)	P6A-1A	P1A	•						
e) Ex	SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	•						
y for sible	MARINA AQUA, Metallic (Me CLASSIC BLACK	edium)	P8A-1A	P1A	•						
ever Wit	WOODSIDE GREEN, Metallic CLASSIC BLACK	(Light)	P54A-1A	P1A	•						
lot R Only	MONTEGO ROSE (Light) CLASSIC BLACK		P10A-1A	P1A	•						
ors N ion,	BARCELONA TAUPE, Metalli CLASSIC BLACK	c (Medium)	P11A-1A	P1A	•						
Colo	SOLAR YELLOW		P13A-1A	P1A	•						
8	CLASSIC BLACK			6,0)	Maria San San San San San San San San San Sa						

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



4-DOOR SEDAN, 770



4-DOOR STATION WAGON, 770

(5-Door, 3-Seat Optional)



2-DOOR HARDTOP, 770

Also 770-H



2-DOOR CONVERTIBLE, 770

Black Top. "BK". White Top. "WH". Blue Top. "BU". With all exterior solid colors.

Aqua Top..."AQ"...

With all exterior solid colors.
With all exterior solid colors.
With Classic Black, Frost White, Legion Blue and Viscount Blue.
With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua.

AMBASSADOR 880

UPHOLSTERY AVAILABLE	UPHOLSTERY COLORS	-	& WHITE	BLUE	GREEN	RED	& TAUPE	AQU
FABRIC Standard			T582C	T583C	T584C	T585C	T586C	T587
POROUS VINYL Extra Cos	t		T582P	T583P	T584P	T585P	T586P	T587
EXTERIOR COLORS	PAINT CODE	WHEEL						
CLASSIC BLACK	P1A	P1A	•	•	•	•	•	•
FROST WHITE	P72A	P72A	•	•	•	•	•	9
ANTIGUA RED	РЗА	P3A	•			•		
MYSTIC GOLD, Metallic	P4A	P4A	0			•		
LEGION BLUE (Light)	P5A	P6A		•				
VISCOUNT BLUE, Metallic (Medium)	P6A	P6A		•				
WOODSIDE GREEN, Metallic (Light)	P54A	P54A	0		•			
SEASIDE AQUA (Light)	P7A	P9A						•
MARINA AQUA, Metallic (Medium)	P8A	P9A						
ATLANTIS AQUA, Metallic (Dark)	P9A	P9A						
MONTEGO ROSE (Light)	P10A	P12A					•	
BARCELONA TAUPE, Metallic (Medium		P12A					0	
CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A					•	
SOLAR YELLOW	P13A	P13A	•		•			
CLASSIC BLACK FROST WHITE	P1A-72A	P1A	•	•	•	•	•	•
ANTIGUA RED FROST WHITE	P3A-72A	РЗА	•			•		
ANTIGUA RED CLASSIC BLACK MYSTIC GOLD, Metallic	P3A-1A	РЗА	•			•		
FROST WHITE MYSTIC GOLD, Metallic	P4A-72A	P4A	•			•		
CLASSIC BLACK LEGION BLUE (Light)	P4A-1A	P4A	•			•		
FROST WHITE VISCOUNT BLUE, Metallic (Medium)	P5A-72A	P6A						
FROST WHITE LEGION BLUE (Light)	P6A-72A	P6A		•				
WOODSIDE GREEN, Metallic (Light)	P5A-6A	P6A						
FROST WHITE SEASIDE AQUA (Light)	P54A-72A	P54A						
FROST WHITE MARINA AQUA, Metallic (Medium)	P7A-72A	P9A						
FROST WHITE ATLANTIS AQUA, Metallic (Dark)	P8A-72A	P9A						•
FROST WHITE SEASIDE AQUA (Light)	P9A-72A	P9A						
MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light)	P7A-8A	P9A						
ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Medium)	P7A-9A	P9A						
MONTEGO ROSE (Light)	P8A-9A	P9A					•	
FROST WHITE BARCELONA TAUPE, Metallic (Medium	P10A-72A	P12A P12A						
FROST WHITE CORRAL CORDOVAN, Metallic (Dark)	PIIA-72A	P12A						
FROST WHITE MONTEGO ROSE (Light)	P12A-72A							
CORRAL CORDOVÁN, Metallic (Dark) MONTEGO ROSE (Light)	P10A-12A	P12A						
BARCELONA TAUPE, Metallic (Medium		P12A P12A					•	
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW	P13A-72A	P13A						
FROST WHITE	F13A-/2A	P13A						

AMBASSADOR 880

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 880



4-DOOR SEDAN, 880



4-DOOR STATION WAGON, 880 (5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 880 (SIMULATED WOOD GRAIN) (5-Door, 3-Seat Optional)

AMBASSADOR 990 or 990-H

All-VINYL Standard 990 Convertible Extra Cost 010er 990 Models T591V T592V T595V T596V T596V T597V	BLACK & WHITE	AQUA	CORDO. & TAUPE	RED	GREEN	BLUE	BLACK		DLSTERY L		
ALL-VINYL Standard 990 Convertible State Cott Other 990 Models T591V T592V T595V	7C T598C	T597C	T596C	T595C	T594C	T593C	T591C	vertible			
FABRIC BUCKET Standard 990-H T591L T593L T594L T595E T596E T597E T596E T597E T591E T59	7V T598V	T597V	T596V	T595V	T594V	T593V	T591V	ble	90 Converti	ALL-VINYL Standard 9	
ALL-VINYL BUCKET (Sim-Type) Comparison	7D T598D	T597D	A CONTRACTOR			15 15 15 15 15 15 15 15 15 15 15 15 15 1	W. 100 C.			FABRIC BUCKET Extra Cost	
CSIm-Type)		T597K							Day - San -	otaniaara 3	
CLASSIC BLACK FROST WHITE ANTIGUA RED WYSTIC GOLD, Metallic SEASIDE AQUA (Light) FROST WHATE ANTIGUA RED WYSTIC GOLD, Metallic (Medium) FROST WHATE ANTIGUA RED CLASSIC BLACK FROST WHATE FROST WHATE WYSTIC GOLD, Metallic (Medium) FROST WHATE WYSTIC GOLD, Metallic (Med	7E T598E All-White	159/E	13965	1393E	1594E	15935	IDATE		990		
CLASSIC BLACK P1A	7L T598L All-White	T597L	T596L	T595L	T594L	T593L	T591L	0-H	No Cost 99	(Slim-Type) Optional at	
PROST WHITE										EXTERIOR COLORS	
ANTIGUA RED ANTIGUA RED ANTIGUA RED ANTIGUA RED P3A P3A P3A P3A P3A P3A P3A P3	0							5 7 7 7 7 7			
VISCOUNT BLUE, Metallic (Wedium)		-			•	•					ARE
VISCOUNT BLUE, Metallic (Wedium)	•										ND
VISCOUNT BLUE, Metallic (Wedium)	•						•				TA
ATLANTIS AQUA, Metallic (Dark) P9A	•								150.051005		
ATLANTIS AQUA, Metallic (Dark) P9A											ORS
ATLANTIS AQUA, Metallic (Dark) P9A											OLO
CORRAL CORDOVAN, Metallic (Dark) P12A P13A	•	•					•				
CORRAL CORDOVAN, Metallic (Dark) P12A P13A	0		0								1
SOLAR YELLOW P13A P13A P13A P13A P13A P13A P13A P13A	•								The second of		
CLASSIC BLACK FROST WHITE CLASSIC BLACK FROST WHITE P3A-72A P3A P3A P3A-11 P3A-12B P3A-14 P3A-14 P3A-14 P3A-14 P3A-14 P3A-14 P3A-15 P3A-14 P											14
FROST WHITE								PISA	PISA		
## NYSTIC GOLD, Metallic (Light) P5A-72A P6A P5A-72A P6A P5A-72A P6A P5A-72A P6A P6A	•	•	•		•	•		P1A	P1A-72A	FROST WHITE	_
MYSTIC GOLD, Metallic (Light) P5A-72A P6A	•						•	РЗА	P3A-72A	FROST WHITE	sible
MYSTIC GOLD, Metallic (Last)	•			•	-100 (-10		•	РЗА	P3A-1A	CLASSIC BLACK	ever
MYSTIC GOLD, Metallic (Last)	•			•			•	P4A	P4A-72A	FROST WHITE	AII R
MARINA AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light) MARINA AQUA, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE BARCELONA TAUPE, Metallic (Medium) P11A-72A P12A MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Me	•			•			•	P4A	P4A-1A	CLASSIC BLACK	Are
MARINA AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Medium) SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA T	•					•	•	P6A	P5A-72A	FROST WHITE	sted ge)
MARINA AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Medium) SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA T	•					•	•	P6A	P6A-72A	FROST WHITE	es Li xt pa
MARINA AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light) MARINA AQUA, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE BARCELONA TAUPE, Metallic (Medium) P11A-72A P12A MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Me	•					•	•	P6A	P5A-6A	VISCOUNT BLUE, Metallic (Medium)	-Ton n ne
MARINA AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Dark) FROST WHITE ATLANTIS AQUA, Metallic (Medium) SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MARINA AQUA, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) FROST WHITE CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) B	•				•		•	P54A	P54A-72A	FROST WHITE	Two ted o
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•	•					•	P9A	P7A-72A	FROST WHITE	s (22
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•	•					•	P9A	P8A-72A	FROST WHITE	ption
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•									FROST WHITE	ost O
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•									MARINA AQUA, Metallic (Medium)	ra-Co E TC
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•									ATLANTIS AQUA, Metallic (Dark)	, Ext
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•									ATLANTIS AQUA, Metallic (Dark)	IONS
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A	•									FROST WHITE	COP
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE MONTEGO ROSE (Light) P10A-12A P12A P12A P12A P13A-72A P13A										FROST WHITE	MBI (4
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE P13A-72A P13A	•							P12A	P12A-72A	FROST WHITE	
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE P13A-72A P13A	•									CORRAL CORDOVAN, Metallic (Dark)	TON
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW FROST WHITE P13A-72A P13A	•		•							BARCELONA TAUPE, Metallic (Medium)	-OMJ
FROST WHITE			•							CORRAL CORDOVAN, Metallic (Dark)	
LEGION BLUE (Light) CLASSIC BLACK P5A-1A P1A VISCOUNT BLUE, Metallic (Medium) CLASSIC BLACK VISCOUNT BLUE, Metallic (Medium) CLASSIC BLACK	•				•		•	P13A	P13A-72A	FROST WHITE	
SO VISCOUNT BLUE, Metallic (Medium)							•	P1A	P5A-1A	LEGION BLUE (Light) CLASSIC BLACK	00-H
STE CLASSIC BLACK							•	P1A	P6A-1A	CLASSIC BLACK	& 99 tra-C nteri
SEASIDE AQUA (Light) CLASSIC BLACK P7A-1A P1A							•	P1A	P7A-1A	CLASSIC BLACK	e) Ex ack I
MARINA AQUA, Metallic (Medium) CLASSIC BLACK P1A P1A			17. 25. 1				•	P1A	P8A-1A	CLASSIC BLACK	ly for rsible th Bl
WOODSIDE GREEN, Metallic (Light) CLASSIC BLACK P54A-1A P1A							•	P1A	P54A-1A	CLASSIC BLACK	S On Reve
MONTEGO ROSE (Light) CLASSIC BLACK P10A-1A P1A P1A							•	P1A	P10A-1A	CLASSIC BLACK	Not Not
BARCELONA TAUPE, Metallic (Medium) CLASSIC BLACK COLER VICTOR COLER VI							•	P1A	P11A-1A	CLASSIC BLACK	NO-T olors ption
SOLAR YELLOW CLASSIC BLACK P13A-1A P1A				5 5 15			•	P1A	P13A-1A	CLASSIC BLACK	8 T

AMBASSADOR 990 or 990-H

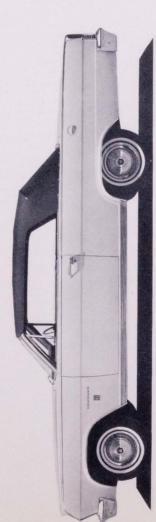
TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR HARDTOP, 990-H

Also in 990



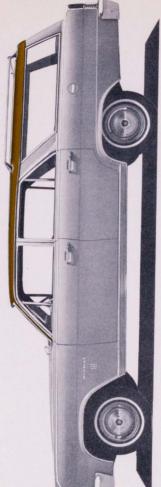
CONVERTIBLE, 990 2-DOOR

Black Top... White Top... Blue Top... ...AO,,, Aqua Top.

With all exterior solid colors.
With all exterior solid colors.
With Classic Black, Frost White plus
Legion Blue and Viscount Blue.
With Classic Black, Frost White plus
Seaside Aqua, Marina Aqua and Atlantis Aqua.

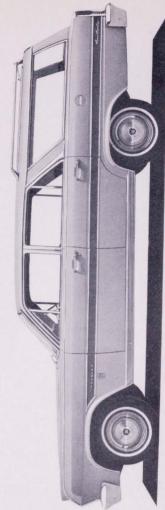


4-DOOR SEDAN, 990



4-DOOR STATION WAGON, 990

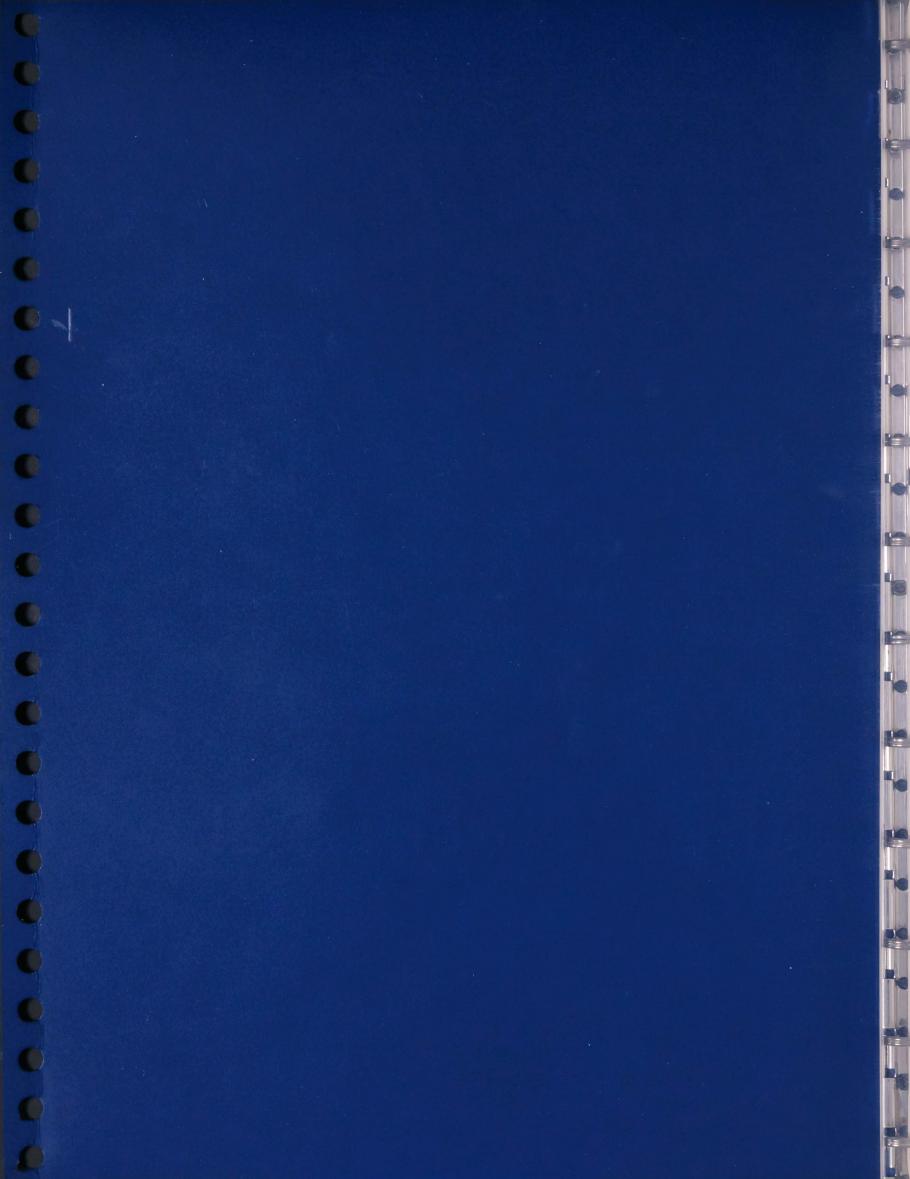
(5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 990 (SIMULATED)

(5-Door, 3-Seat Optional)





1965 RAMBLER

COLOR
and
UPHOLSTERY
BOOK

1965 RAMBLER UPHOLSTERY SELECTIONS

THE WIDE VARIETY OF UPHOLSTERY SELECTIONS PRESENTED IN THE FOLLOWING PAGES HAS BEEN TASTEFULLY CREATED BY SKILLED INTERIOR STYLISTS. PERFECT COLOR HARMONIES, LUXURY APPOINTMENTS, AND HIGHEST QUALITY MATERIALS PROVIDE STUNNING BEAUTY WITH LASTING PRACTICALITY.

TRIM CODES

C = FABRIC

P = POROUS VINYL

V = ALL-VINYL

D = SLIM BUCKET, FABRIC

E = SLIM BUCKET, ALL-VINYL

G = WIDE BUCKET, FABRIC

H = WIDE BUCKET, ALL-VINYL

K = SLIM BUCKET, FABRIC, 990-H

L = SLIM BUCKET, ALL-VINYL, 990-H

1965 RAMBLER INTERIOR COLORS

MODEL	SEAT UPHOLSTERY	FLOOR COVERING	INSTRUMENT PANEL	HEADLINING
220	T522 C & P	BLACK	BLACK	WHITE
330	T532 C & P T533 C & P T534 C & P T535 C & P T536 C & P T537 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
440 OR 440-H	T541 C,P,V,D,G,E & H T543 C,P,V,D,G,E & H T544 C,P,V,D,G,E & H T545 C,P,V,D,G,E & H T546 C,P,V,D,G,E & H T547 C,P,V,D,G,E & H T548 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	BLACK LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
550	T552 C & P T553 C & P T557 C & P	BLACK BLACK BLACK	BLACK DK. BLÚE DK. AQUA	WHITE LT. BLUE LT. AQUA
660	T562 C & P T563 C & P T564 C & P T565 C & P T566 C & P T567 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
770 OR 770-H	T571 C,P,V,D,G,E & H T573 C,P,V,D,G,E & H T574 C,P,V,D,G,E & H T575 C,P,V,D,G,E & H T576 C,P,V,D,G,E & H T577 C,P,V,D,G,E & H T578 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
880	T582 C & P T583 C & P T584 C & P T585 C & P T586 C & P T587 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
990 OR 990-H	T591 C,V,D,K,E & L T593 C,V,D,K,E & L T594 C,V,D,K,E & L T595 C,V,D,K,E & L T596 C,V,D,K,E & L T597 C,V,D,K,E & L T598 C,V,D,K,E & L	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE

RAMBLER AMERICAN 220

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

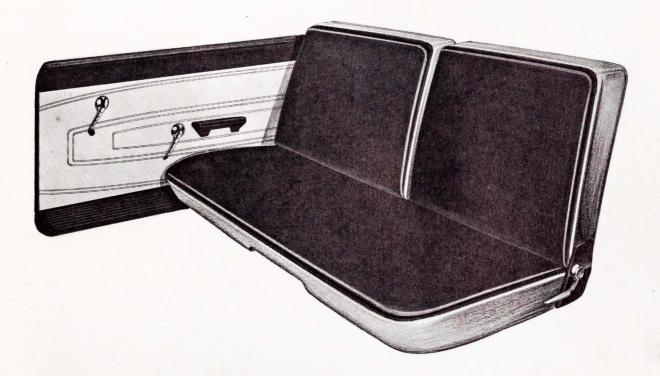
FABRIC

"GEMINI" PATTERN
5.6% NYLON
64.5% RAYON
29.9% POLYPROPYLENE

POROUS VINYL

P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 220



T522C



T522P

RAMBLER AMERICAN 330

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

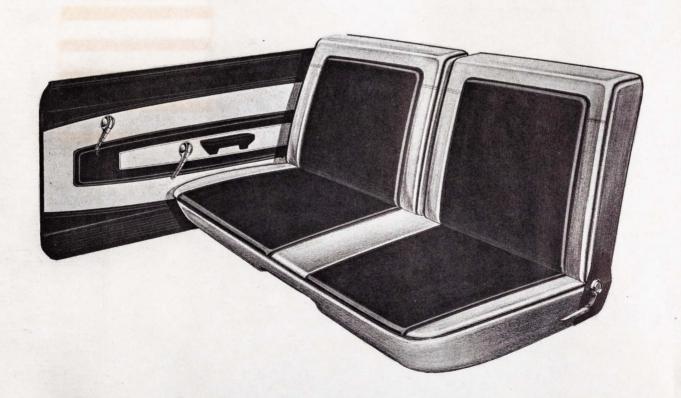
C

"MARINA" PATTERN 59.2% NYLON 40.8% VISCOSE

POROUS VINYL

P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 330



T532C



T533C



T534C



T532P



T533P



T534P

AMERICAN 330



T535C



T536C



T537C



T535P



T536P



T537P

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL

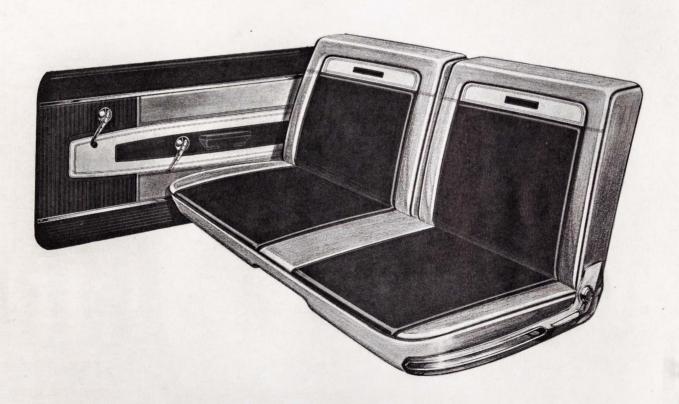
"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

"HERALD" PATTERN 52.5% NYLON 41.8% VISCOSE 2.7% METALLIC

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



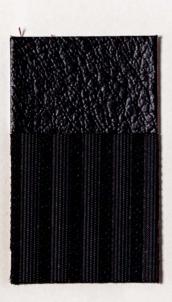
T541C



T543C (LT. BLUE VINYL ACCENT)



T544C (LT. GREEN VINYL ACCENT)



T541P



T543P
(LT. BLUE VINYL ACCENT)



T544P
(LT. GREEN VINYL ACCENT)

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T545C



T546C (LT. ROSE VINYL ACCENT)



T547C
(LT. AQUA VINYL ACCENT)



T548C



T545P



T546P
(LT. ROSE VINYL ACCENT)



T547P
(IT. AQUA VINYL ACCENT)



T548P

RAMBLER AMERICAN 440 CONVERTIBLE (STD.) RAMBLER AMERICAN 440 HARDTOP (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

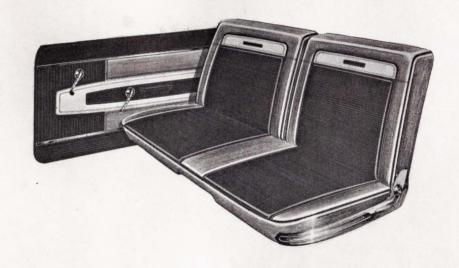
VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

AMERICAN CONVERTIBLE (& 440 HARDTOP)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON 440 HARDTOP (Not Avail. on 440-H) SEE "AMERICAN 440" Section for Additional 440 Hardtop Trims



T541V



T543V
(LT. BLUE VINYL ACCENT)



T544V (LT. GREEN VINYL ACCENT)



T545V



T546V
(LT. ROSE VINYL ACCENT)



T547V (LT. AQUA VINYL ACCENT)



T548V

RAMBLER AMERICAN 440 or 440-H BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

D&G

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

FABRIC

"HERALD" PATTERN
52.5% NYLON
41.8% VISCOSE
2.7% METALLIC

SUPER-EXPANDED RIBBED-VINYL

E & H

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.

440 & STD. 440-H WIDE BUCKET SEATS

(Shown with fabric insert)

440 & 440-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D = FABRIC INSERT

E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H G = FABRIC INSERT

H = VINYL INSERT



T541D T541G



T543D T543G (LT. BLUE VINYL ACCENT)



T544D T544G (LT. GREEN VINYL ACCENT)



T541E T541H



T543E T543H (LT. BLUE VINYL ACCENT)



T544E T544H (LT. GREEN VINYL ACCENT)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D=FABRIC INSERT

E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H G=FABRIC INSERT

G=FABRIC INSER H=VINYL INSERT

T545D T545G



T546G

(LT. ROSE VINYL ACCENT)

T546D



T547G
(LT. AQUA VINYL ACCENT)

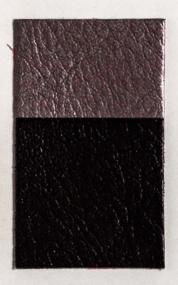
T547D



T548D T548G



T545E T545H



T546E T546H

(LT. ROSE VINYL ACCENT)



T547E T547H

(LT. AQUA VINYL ACCENT)



T548E T548H

RAMBLER CLASSIC 550

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

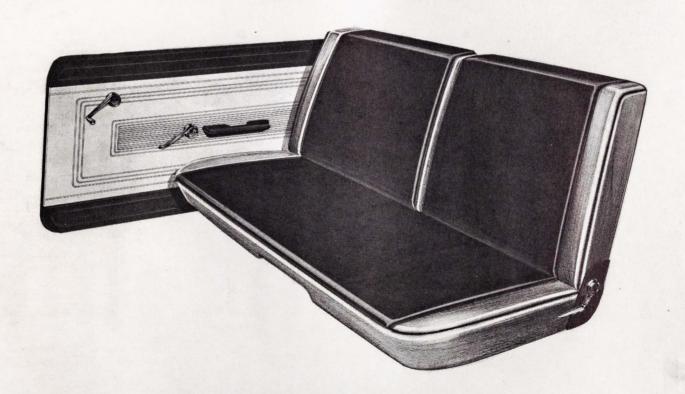
C

"PAGEANT" PATTERN 45.9% NYLON 54.1% RAYON

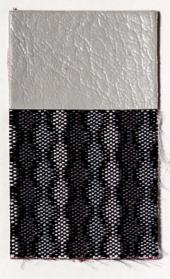
POROUS VINYL

P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 550



T552C



T553C



T557C



T552P



T553P



T557P

RAMBLER CLASSIC 660

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

FABRIC

C

"CONCORD" PATTERN

41.3% NYLON

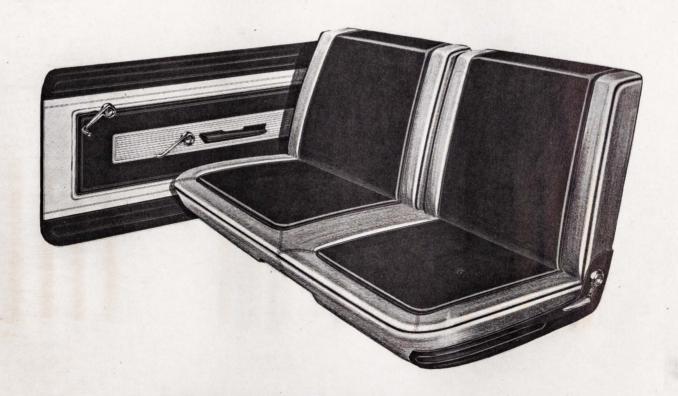
9.8% ACETATE

9.8% VISCOSE

19.6% ARNEL 19.5% AVRIL

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 660



T562C



T563C



T564C



T562P



T563P



T564P

CLASSIC, 660



T565C



T566C



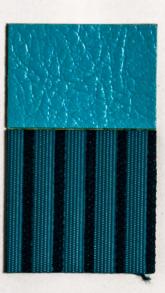
T567C



T565P



T566P



T567P

RAMBLER CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

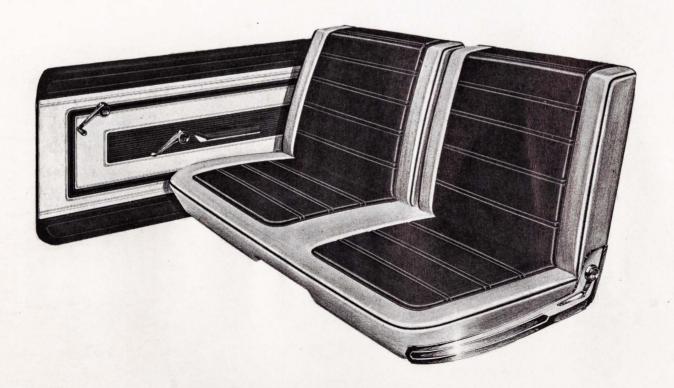
C

"DANUBE" PATTERN
45.8% NYLON
51.9% VISCOSE
2.3% METALLIC

POROUS VINYL

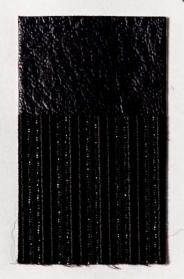
P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



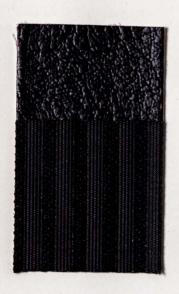
T571C



T573C



T574C



T571P



T573P



T574P

CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



RAMBLER CLASSIC 770 CONVERTIBLE (STD.)

OR

RAMBLER CLASSIC 770 HARDTOP (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

CLASSIC CONVERTIBLE (& 770 HARDTOP)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON 770 HARDTOP (Not Avail. on 770-H) SEE "CLASSIC 770" Section for Additional 770 HARDTOP Trims



T571V



T573V
(DK. BLUE VINYL ACCENT)



T574V (DK. GREEN VINYL ACCENT)



T575V
(MAROON VINYL ACCENT)



T576V (CORDOVAN VINYL ACCENT)



T577V (DK. AQUA VINYL ACCENT)



T578V

RAMBLER CLASSIC 770 or 770-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

D&G

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FARRIC

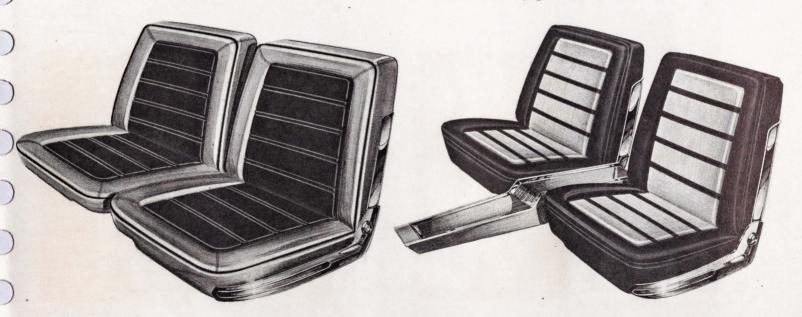
"DANUBE" PATTERN 45.8 % NYLON 51.9% VISCOSE 2.3 % METALLIC

SUPER-EXPANDED RIBBED-VINYL

E&H

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



(Shown with fabric insert)

770 & STD. 770-H WIDE BUCKET SEATS 770 & 770-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H D=FABRIC INSERT

E=VINYL INSERT

WIDE BUCKET, 770 & STD. 770-H G=FABRIC INSERT

H=VINYL INSERT



T571D T571G



T573D T573G



T574D T574G



T571E T571H



T573E T573H (DK. BLUE VINYL ACCENT)



T574E T574H (DK. GREEN VINYL ACCENT)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H

D=FABRIC INSERT

E-VINYL INSERT

WIDE BUCKET, 770 & STD. 770-H

G=FABRIC INSERT

H=VINYL INSERT









T575D T575G

T576D T576G

T577D T577G

T578D T578G







T576E T576H (CORDOVAN VINYL ACCENT)



T577E T577H (DK. AQUA VINYL ACCENT)



T578E T578H

RAMBLER AMBASSADOR 880

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

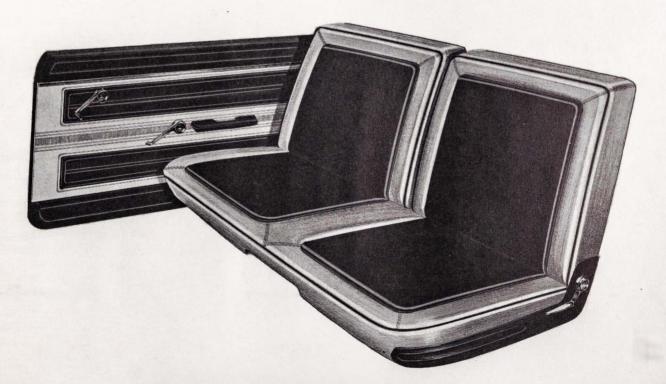
FABRIC

C

"PATIO" PATTERN 48.2% NYLON 49.2% VISCOSE 2.4% METALLIC

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMBASSADOR 880



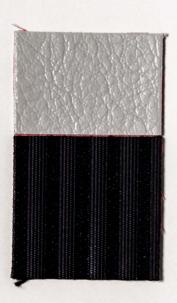
T582C



T583C



T584C



T582P



T583P



T584P

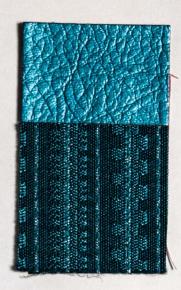
AMBASSADOR 880



T585C



T586C



T587C



T585P



T586P



T587P

RAMBLER AMBASSADOR 990

UPHOLSTERY SELECTIONS

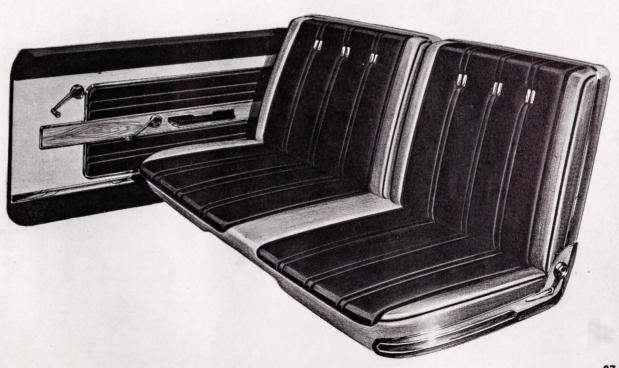
VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

C

"EMBASSY" PATTERN 40.7% NYLON 15.0% VISCOSE 44.3% COTTON



AMBASSADOR 990

(NOT FOR CONVERTIBLE OR BUCKET SEATS)







T593C



T594C



T595C



T596C



T597C



T598C

RAMBLER AMBASSADOR 9990 CONVERTIBLE ((STD).)

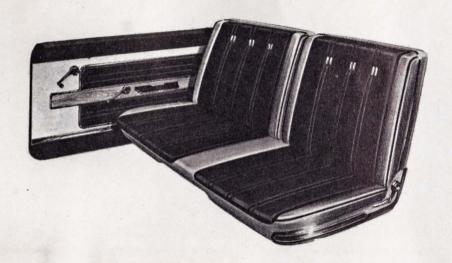
OR

FRAMBLER AMBASSADOR 9990 (EXTRA CCOST)

ALL-VINYL UPHOLSTERY SELECTIONS

VVINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



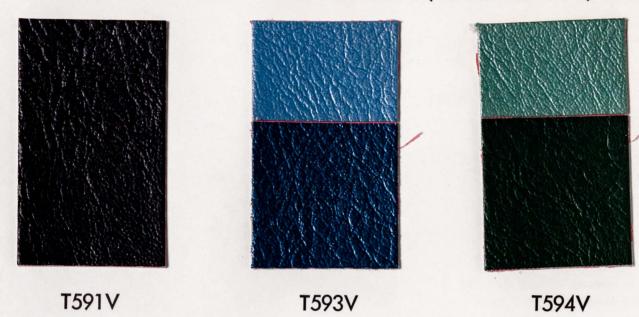
AQUA (CODE "AQ")



BLUE (CODE "BU")

RAMBLER AMBASSADOR CONVERTIBLE (& 990 MODELS)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON OTHER 990 MODELS (Not Avail. on 990-H)





RAMBLER AMBASSADOR 990 or 990-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

D&K -

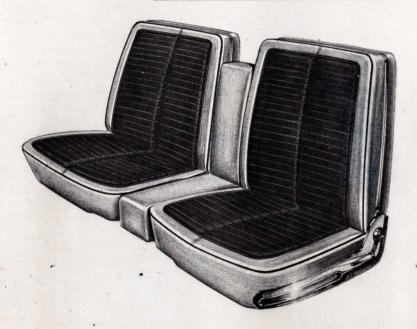
"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

"EMBASSY" PATTERN 40.7% NYLON 15.0% VISCOSE 44.3% COTTON

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING



990 & STD. 990-H SLIM BUCKET SEATS WITH CENTER SEAT CUSHION & FOLDING ARMREST

(plus rear armrest on 990-H)



E&L

990 & 990-H SLIM BUCKET SEATS WITH CONSOLE & FOLDING ARMREST

(plus rear armrest on 990-H)

AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION or CONSOLE, plus Front Armrest. D = FABRIC Insert . . . E = VINYL Insert

990-H SLIM BUCKET with CUSHION or CONSOLE, plus Front and Rear Armrests. K = FABRIC Insert . . . L = VINYL Insert



T591D T591K



T593D T593K



T594D T594K



T591E T591L



T593E T593L



T594E T594L

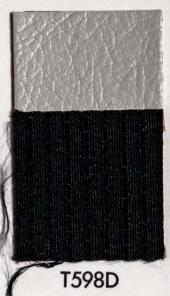
AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION or CONSOLE, plus Front Armrest. D=FABRIC Insert . . . E=VINYL Insert 990-H SLIM BUCKET with CUSHION or CONSOLE, plus Front and Rear Armrests. K = FABRIC Insert . . . L = VINYL Insert









T595D T595K

T596D T596K

T597D T597K

T598K







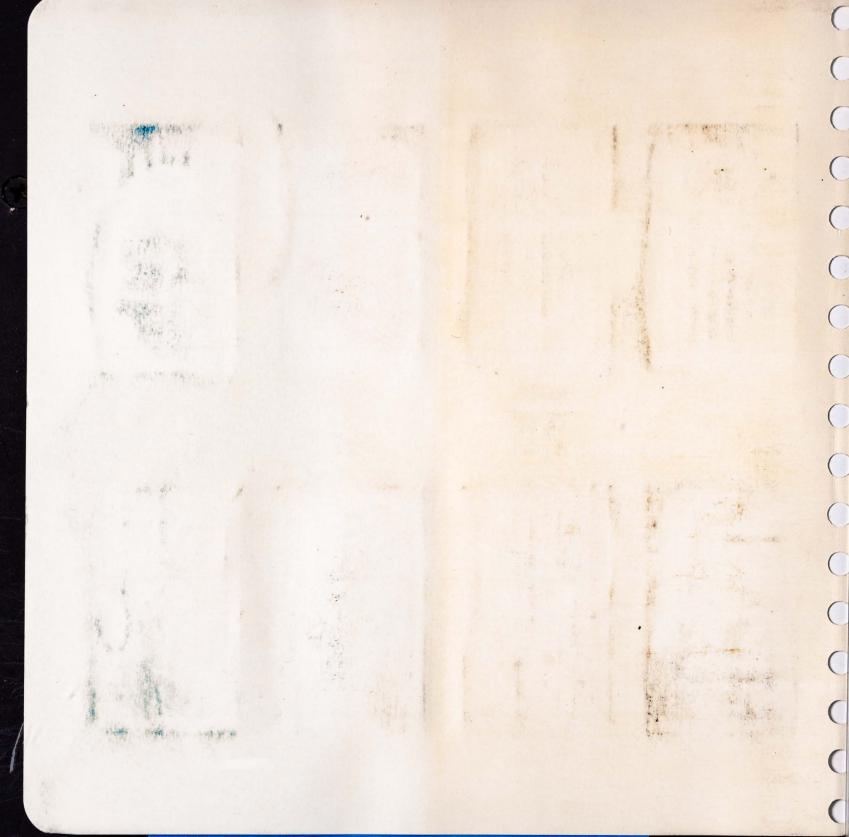


T595E T595L

T596E T596L

T597E T597L

T598E T598L



This is a sample of the new

SUPER-EXPANDED VINYL

seat upholstery material used in main portions of the following trims:

AMERICAN	CLASSIC
T541 V, E & H	T571 V, E & H
T543 V, E & H	T573 V, E & H
T544 V, E & H	T574 V, E & H
T545 V, E & H	T575 V, E & H
T546 V, E & H	T576 V, E & H
T547 V, E & H	T577 V, E & H
T548 V, E & H	T578 V, E & H

1965 RAMBLER EXTERIOR

COLOR SELECTIONS

LUSTRE-GARD ACRYLIC ENAMEL

TRIPLE COATS...BAKED-ON FINAL FINISH

Lasting beauty and durability



SOLID COLORS

Standard on all
AMERICAN,
CLASSIC &
AMBASSADOR
Models

-W

Simulated

WOOD GRAIN

EXCLUSIVE FOR

AMBASSADOR 880 & 990 STATION WAGONS

EXTRA-COST OPTION
WITH ANY SOLID COLOR
(CODE: P1A-W, P72A-W, etc.)

DURABLE VINYL PRINT PERMANENTLY BONDED TO SEPARATE STEEL PANELS























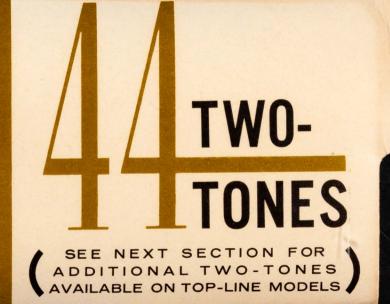


1965 RAMBLER EXTERIOR

TWO-TONE SELECTIONS

EXTRA-COST OPTIONS
FOR ALL RAMBLER MODELS

(except convertibles)







-72A .72A -P72A -72A -72A 11A -1A -72A -9A P13A-72A -9A P7A P4A P5A. P6A P5A-P54 PIIA P8A P7A-P7A P8A P10A P10A P10A



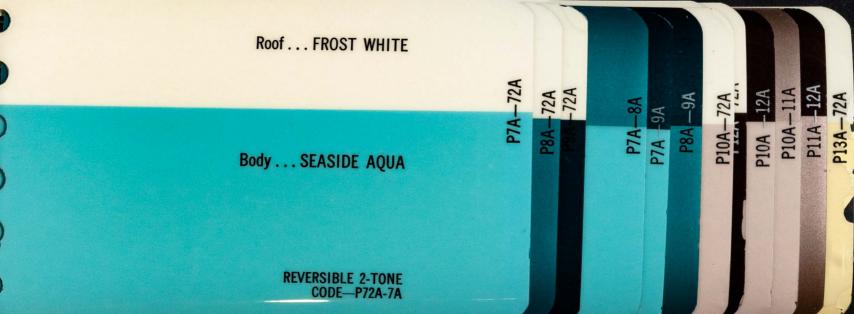








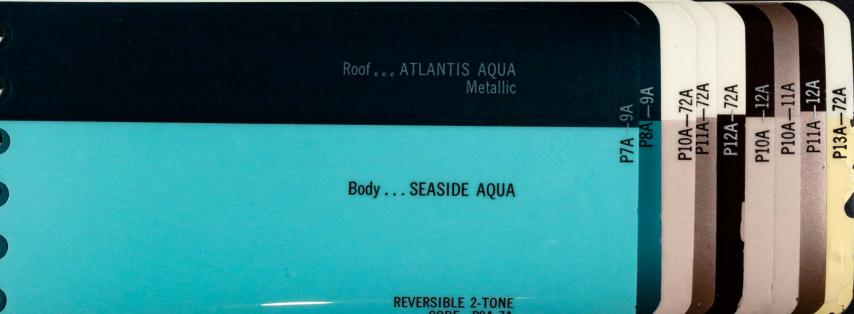


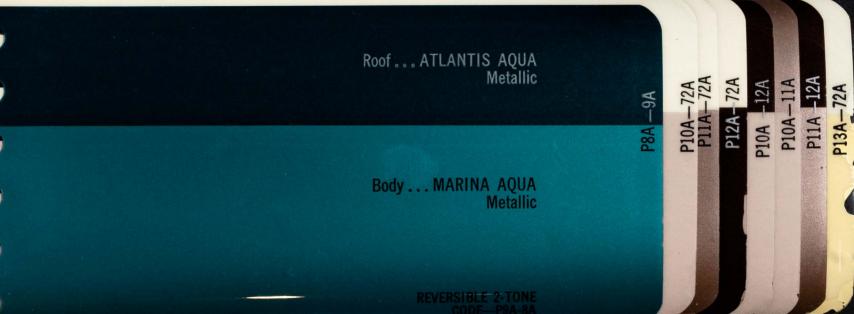


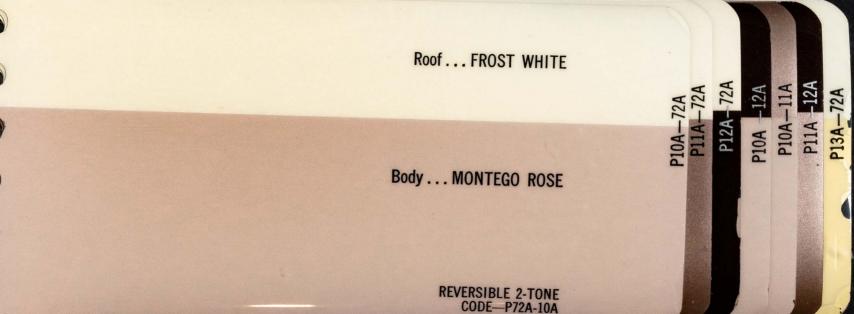


Roof ... FROST WHITE -72A P10A P10A P13A-PIOA

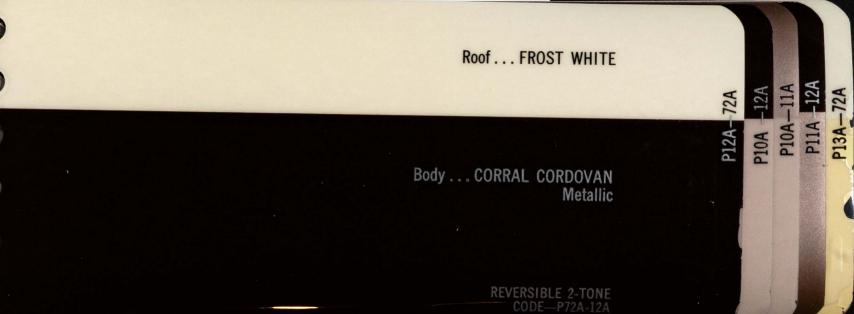
Roof ... MARINA AQUA Metallic P13A-Body ... SEASIDE AQUA **REVERSIBLE 2-TONE** CODE-P8A-7A











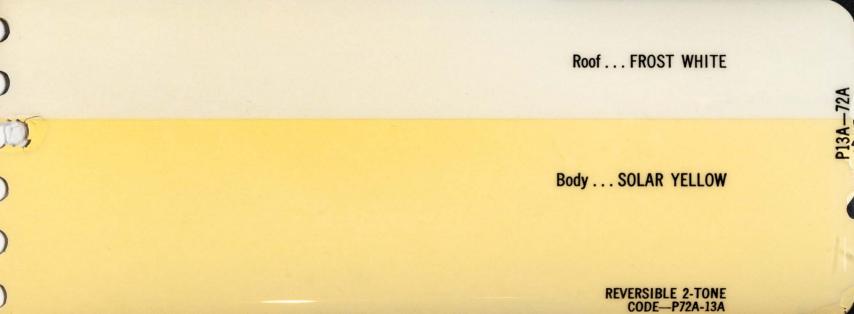
P11A 1

REVERSIBLE 2-TONE CODE—P12A-10A

Roof ... CORRAL CORDOVAN Metallic

Body . . . BARCELONA TAUPE Metallic

REVERSIBLE 2-TONE CODE—P12A-11A



1965 RAMBLER EXTERIOR TOP-LINE TWO-TONES

EXTRA-COST OPTIONS
WITH BLACK INTERIORS ONLY FOR
440, 440-H, 770, 770-H, 990, 990-H

(except convertibles)

TOP-LINE TWO-TONES

(IN ADDITION TO 44 TWO-TONES)

P5A-14

Body . . . LEGION BLUE

P11A-1A

P54A

P6A-1A

Body . . . VISCOUNT BLUE Metallic

PIIA-IA

P7A-1A

P8A -1/ P54A -1,

Body ... SEASIDE AQUA

P11A-1A

Body ... MARINA AQUA Metallic P11A-1A

P54A

Body . . . WOODSIDE GREEN Metallic

PIIA-IA

P54A

Body ... MONTEGO ROSE

Body . . . BARCELONA TAUPE Metallic

Body .. SOLAR YELLOW